



**STRAEL 3.0 LOOKBOOK**  
**BLACK & COPPER**

 **FAIRLIGHT**









# **FRAMESET**

**SIZE 56R WITH SILVER KING UPGRADES**



































A close-up, diagonal view of a black bicycle frame. The word "FAIRLIGHT" is printed in large, bold, orange capital letters along the top tube. The frame has a sleek, modern design with a black finish. A small black plastic component is visible on the right side of the frame.

**FAIRLIGHT**

























A scenic autumn road with trees and a wet pavement. The image shows a paved road winding through a landscape with trees displaying autumn foliage in shades of orange, yellow, and brown. The road surface is wet, reflecting the sky and surrounding trees. The sky is overcast and grey. The overall mood is serene and seasonal.

# **FRAMESET**

**SIZE 58T WITH BRONZE HOPE UPGRADES**































# FULL BUILD EXAMPLE1

SHIMANO ULTEGRA DI2 12 SPEED, BLACK KING HEADSET  
SIZE 58R



























**STRAEL**



CUSTOM TUBING FOR  
**FAIRLIGHT**







































# FULL BUILD EXAMPLE2

SHIMANO 105 12 SPEED, SILVER HOPE HEADSET,  
DT SWISS ERC1400 WHEELS, PDW 37MM FENDERS.  
SIZE 56R











A close-up, low-angle shot of a black bicycle frame. The word "FAIRLIGHT" is printed in large, bold, orange capital letters along the top tube. The frame is sleek and modern, with a black cable running along the bottom bracket area. The background is a soft, out-of-focus tan color.

**FAIRLIGHT**

















































DT SWISS

























# FIT FUNCTION FORM

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Photography:  
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